

ORDER



Orders
Order / Rev: 720753
Alt Order #: 06364363
Product Desc: KLOBUCHAR FOR SENATE
Estimate: 593
Flight Dates: 10/16/12 - 10/22/12
Original Date / Rev: 10/05/12 / 10/05/12
Order Type: Political

KARE

Primary AE: Jim Quinn
Sales Office: T-PHI
Sales Region: NAT

Agency Name: Abar Hutton Media/ POL
Buying Contact:
Billing Contact:
 6190 Grovedale Court Suite 200
 Alexandria, VA 22310

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: KLOBUCHAR,A/D/SEN/MN
Demographic: A35+
Product Codes: PL-US Senate
Priority: P-2
Revenue Codes: AGY, GEN, POL

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/22/12	69	\$49,875.00	\$42,393.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	69	\$49,875.00	\$42,393.75	0.00
Totals	69	\$49,875.00	\$42,393.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KARE	10/16/12	10/19/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	- TWTF - -	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$700.00		0.00			
E 2	KARE	10/22/12	10/22/12	M-F 6-7a KARE 11 Sunrise M-F	CM	6-7a	M- - - - -	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$700.00		0.00			
E 3	KARE	10/16/12	10/19/12	Today Show Today Show	CM	7-9a	- TWTF - -	:30	4	\$700.00	P-2	0.00	NM	4	\$2,800.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$700.00		0.00			
E 4	KARE	10/22/12	10/22/12	Today Show Today Show	CM	7-9a	M- - - - -	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M- - - - -					1	\$700.00		0.00			
E 5	KARE	10/16/12	10/19/12	M-F 9-10a TODAY	CM	9-10a	- TWTF - -	:30	4	\$175.00	P-2	0.00	NM	4	\$700.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	- TWTF - -					4	\$175.00		0.00			
E 6	KARE	10/22/12	10/22/12	M-F 9-10a TODAY	CM	9-10a	M- - - - -	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 6	KARE	10/22/12	10/22/12	M-F 9-10a TODAY	CM	9-10a	M-----	:30	1	\$175.00	P-2	0.00	NM	1	\$175.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$175.00		0.00			
E 7	KARE	10/17/12	10/19/12	M-F 10-11a TODAY	CM	10-11a	--WTF--	:30	3	\$150.00	P-2	0.00	NM	3	\$450.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--WTF--					3	\$150.00		0.00			
E 8	KARE	10/22/12	10/22/12	M-F 10-11a TODAY	CM	10-11a	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$150.00		0.00			
E 9	KARE	10/16/12	10/19/12	Days of Our Lives Days of Our Lives	CM	12-1p	-TW-F--	:30	3	\$250.00	P-2	0.00	NM	3	\$750.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TW-F--					3	\$250.00		0.00			
E 10	KARE	10/16/12	10/19/12	M-F 1-2p Rachel Ray	CM	1P-2P	-T--F--	:30	2	\$150.00	P-2	0.00	NM	2	\$300.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T--F--					2	\$150.00		0.00			
E 11	KARE	10/22/12	10/22/12	M-F 1-2p Rachel Ray	CM	1P-2P	M-----	:30	1	\$150.00	P-2	0.00	NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$150.00		0.00			
E 12	KARE	10/17/12	10/19/12	M-F 2-3p The Doctors	CM	2P-3P	--W-F--	:30	2	\$175.00	P-2	0.00	NM	2	\$350.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W-F--					2	\$175.00		0.00			
E 13	KARE	10/16/12	10/19/12	M-F 3-4p DR OZ	CM	3-4p	-TWTF--	:30	4	\$275.00	P-2	0.00	NM	4	\$1,100.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$275.00		0.00			
E 14	KARE	10/22/12	10/22/12	M-F 3-4p DR OZ	CM	3-4p	M-----	:30	1	\$275.00	P-2	0.00	NM	1	\$275.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$275.00		0.00			
E 15	KARE	10/16/12	10/19/12	M-F 4-430p KARE 11 4 News	CM	4-430P	-TWTF--	:30	4	\$250.00	P-2	0.00	NM	4	\$1,000.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$250.00		0.00			
E 16	KARE	10/22/12	10/22/12	M-F 4-430p KARE 11 4 News	CM	4-430P	M-----	:30	1	\$250.00	P-2	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$250.00		0.00			
E 17	KARE	10/16/12	10/19/12	M-F 430-5p Jeopardy	CM	430-5P	-TWTF--	:30	4	\$600.00	P-2	0.00	NM	4	\$2,400.00
		MAX 1X DAY													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-TWTF--					4	\$600.00		0.00			
E 18	KARE	10/22/12	10/22/12	M-F 430-5p Jeopardy	CM	430-5P	M-----	:30	1	\$600.00	P-2	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$600.00		0.00			
E 19	KARE	10/17/12	10/17/12		CM	5-530p	--W----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
M-F 5-530p KARE 11 5 News															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W----					1	\$1,200.00		0.00			
E 20	KARE	10/22/12	10/22/12	M-F 5-530p KARE 11 5 News	CM	5-530p	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
E 21	KARE	10/20/12	10/20/12	NBC Nightly News NBC Nightly News	CM	530-6P	-----S-	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$2,000.00		0.00			
E 22	KARE	10/16/12	10/18/12	M-F 6-630p KARE 11 6 News	CM	6-630p	-T-T---	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-T---					2	\$1,200.00		0.00			
E 23	KARE	10/20/12	10/20/12	Sat 5-530p KARE 11 5 News Sa	CM	5-530P	-----S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$500.00		0.00			
E 24	KARE	10/20/12	10/20/12	Sat 6-630p KARE 11 6 News Sa	CM	6-630P	-----S-	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$700.00		0.00			
E 25	KARE	10/17/12	10/19/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	--W-F--	:30	2	\$1,200.00	P-2	0.00	NM	2	\$2,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	--W-F--					2	\$1,200.00		0.00			
E 26	KARE	10/22/12	10/22/12	M-F 630-7p Entertainment Tonight	CM	630pm-7pm	M-----	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$1,200.00		0.00			
E 27	KARE	10/22/12	10/22/12	Mon Prime REVOLUTION	CM	9-10P (9:00 PM-10:00 PM)	M-----	:30	1	\$3,000.00	P-2	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$3,000.00		0.00			
E 28	KARE	10/16/12	10/16/12	Tue Prime GO ON/NEW NORMAL	CM	8-9P (8:00 PM-9:00 PM)	-T-----	:30	1	\$3,500.00	P-2	0.00	NM	1	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T-----					1	\$3,500.00		0.00			
E 29	KARE	10/16/12	10/19/12	M-F 10-1035p KARE News 10p	CM	10-1035P	-T--F--	:30	2	\$2,200.00	P-2	0.00	NM	2	\$4,400.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-T--F--					2	\$2,200.00		0.00			
E 30	KARE	10/22/12	10/22/12	M-F 10-1035p KARE News 10p	CM	10-1035P	M-----	:30	1	\$2,200.00	P-2	0.00	NM	1	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----					1	\$2,200.00		0.00			
E 31	KARE	10/20/12	10/20/12	KARE News 10p Sa KARE News 10p Sa	CM	10pm-1030pm	-----S-	:30	1	\$2,250.00	P-2	0.00	NM	1	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S-					1	\$2,250.00		0.00			
E 32	KARE	10/21/12	10/21/12	Post NFL Late News Post NFL Late News	CM	1030-1105P	-----S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/15/12	10/21/12	-----S					1	\$1,600.00		0.00			

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KARE

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 33	KARE	10/16/12	10/19/12	Tonight Show Tonight Show	CM	1035pm-1135pm	- TWTF - -	:30	4	\$575.00	P-2	0.00	NM	4	\$2,300.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- TWTF - -	4		\$575.00		0.00						
E 34	KARE	10/22/12	10/22/12	Tonight Show Tonight Show	CM	1035pm-1135pm	M- - - - -	:30	1	\$575.00	P-2	0.00	NM	1	\$575.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/22/12	10/28/12	M- - - - -	1		\$575.00		0.00						
E 35	KARE	10/17/12	10/19/12	Late Night Late Night NBC	CM	1135pm-1235xm	- - W- F- -	:30	2	\$250.00	P-2	0.00	NM	2	\$500.00
MAX 1X DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - W- F- -	2		\$250.00		0.00						
E 36	KARE	10/20/12	10/20/12	Sat 8-10a KARE 11 Saturday	CM	8-10a	- - - - - S-	:30	1	\$500.00	P-2	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - - - - S-	1		\$500.00		0.00						
E 37	KARE	10/20/12	10/20/12	Saturday Night Live Saturday Night Live	CM	1030P-1202A	- - - - - S-	:30	1	\$1,100.00	P-2	0.00	NM	1	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - - - - S-	1		\$1,100.00		0.00						
E 38	KARE	10/21/12	10/21/12	Sun 5-530p KARE 11 5 News Su	CM	5-530P	- - - - - S	:30	1	\$700.00	P-2	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		10/15/12	10/21/12	- - - - - S	1		\$700.00		0.00						
													Totals	69	\$49,875.00